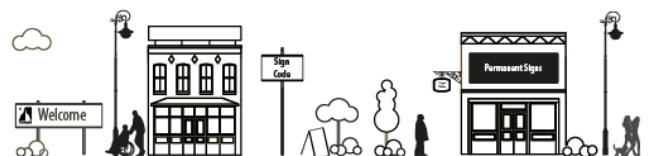




Permanent Signs: Business & Corridor

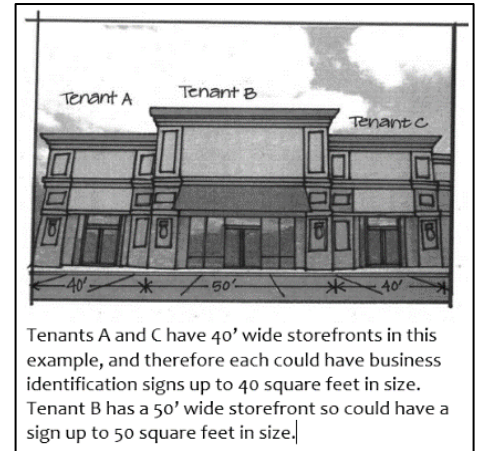
The following permanent sign types are allowed in the Business & Corridor Sign Zone. These signs require approval of a sign permit by the City prior to installation.

Permanent Signs		
Sign Type OMC 18.02.180	Maximum Size	Additional Provisions
Development Identification - Multiple Occupancy Buildings	Up to 50 square feet (25 sq. ft. per side if double sided) If freestanding, max height: 4 ft.	Freestanding or Building Mounted <ul style="list-style-type: none"> • Sign identifying name of building - 1 per exterior public entry. • Business directory for the building - 1 per exterior public entry.
Development Identification - Multiple Building Complexes	Up to 50 square feet (25 sq. ft. per side if double sided) If freestanding, max height: 4 ft.	Freestanding or Building Mounted <ul style="list-style-type: none"> • Sign identifying name of development - 1 per driveway entry to the development, to be located at the driveway entry. • Business directory for the development - 1 per driveway entry to the development.
Business Identification - Individual Use in Single Occupancy Building	1 square foot of sign area for each 1 foot of exterior wall length occupied by the business, up to 200 square feet If freestanding, max height: 4 feet	Freestanding or Building Mounted 1 per street frontage
Business Identification - Tenant in Multiple Occupancy Bldg	1 square foot of sign area for each 1 foot of exterior wall length occupied by the business, up to 200 square feet	Building Mounted only
Building Entrance	Up to 10 square feet (5 sq. ft. per side if double sided)	1 per exterior public entrance into building
Business Directory	Part of a Development Identification Sign Area	Multiple Occupancy Buildings and Multiple Building Complexes Only
Directional	16 sq. ft. (8 sq. ft. per side if double sided)	No advertising or commercial message.
Entrance/Exit	5 sq. ft. (2-1/2 sq. ft. per side if double sided) Max Height: 4 feet Max Width: 4 feet	No commercial message is permitted. 1 per driveway, within 5 feet unless otherwise approved by the City. If placed on a building wall it shall not project more than 12 inches from the wall nor extend beyond the wall or roof line.
Public Service	Part of a Development or Business Identification Sign Area	The portion used as a Public Service Sign does count toward the total allowed signage area
Shopping Center (for shopping complexes on sites of 5.0 acres or larger)	Max height of 20 feet. Max copy area of 100 sq. ft. per side.	Limit of one per public entrance from an arterial or major commercial collector street to the site. Setback minimum of five (5) feet from property lines, placed in landscaped area, located outside of any clear view sight triangles. No portion of the sign may contain an electronic/digital message. See 18.43.070(Q) for required design standards.



The sign types permitted in the Business & Corridor Sign Zone include: wall, blade, awning, marquee, freestanding, and projecting signs. The maximum sign size provisions are included above. Additional permanent sign types allowed, that do not count toward the maximum sign sizes allowed, include: building entrance signs, alley signs, and entrance/exit signs.

Corner lots or businesses that are allowed signage on two building sides may combine the total sign size allotments for both sides, then divide by 2 so the signs are the same size on both sides of the business if they so choose. Alley signs shall not project from the wall into the alley or interfere with the use of the alley for things such as service deliveries or refuse collection.



Except as specifically allowed, electronic message signs are not permitted.

Sign Regulations Specific to Business & Corridor Sign Zone

1. Properties immediately adjacent to Interstate 5 (I-5) or US Highway 101 (Hwy 101) may have one pole sign, per development, when the approved land use is a multifamily complex, shopping center, or industrial complex.
 - a. These pole signs may be up to 200 square feet in size or 100 square feet in size per side when double sided.
 - b. For the purposes of calculating the number of permitted signs, pole signs are subject to the standards for freestanding signs (they are not in addition to the number of permitted freestanding signs but are considered one of the permitted freestanding signs).
2. Businesses located wholly within another business without direct exterior wall space (e.g. a coffee shop inside a grocery store) and under separate business ownership, may have one wall sign per street frontage, up to 24 square feet per sign.
3. Businesses adjacent to a Class 1 public trail may have a wall sign on the building wall facing the trail when there is a public entrance or approved exterior seating/dining area on that wall.
4. Commercial areas within Urban or Neighborhood Villages shall be subject to the sign standards in the Business & Corridor Sign Zone. Where there is a conflict between the sign code and the approved Master Plan and Design Guidelines, the approved Master Plan and Design Guidelines shall apply.
5. The placement or location of signs must be such that internally illuminated or neon signs shall not directly face into an adjacent residential district unless the districts are separated by a right of way that is at least 60 feet in width.
6. Shopping Center Electronic Development Identification Signs. Shopping Centers that have over 4,000 linear feet of street frontage along arterial and major collector streets and have over 800,000 square feet of enclosed commercial retail, entertainment, and dining space are allowed one electronic development identification sign up to 25 feet in height with up to 300 square feet of copy area per side.

